

EKHLA PTO General Meeting Minutes
December 3, 2020 @ 8:30 am via Google Meet

1. Call to Order – President Brianna Eilers
2. School Representative – Q&A with Kathryn Davis Cohen (KDC)
 - A. How are y'all doing? Doing alright. It's tricky but everyone is doing well. All in all everyone is doing alright.
 - B. KDC stressed she is always available to address any question or concerns parents have. She wants to be partners and is always available.
 - C. Classrooms are needing Clorox wipes - not critical - it's not like they don't have them and aren't using them - they're on the supply list - they are harder to find - donations make it easier on budget
3. President's Report – Brianna Eilers
 - A. Not a lot to talk about this month. Went over October events (Health Fair & Red Ribbon Week) last month and their success.
 - B. Parent suggestion for staff favorites list - we are trying to get that done - Mrs. Garcia had already started a collection for their needs - she shared with us what she had - we're hoping to get a complete list - will possibly post on pto website
 - C. Parent suggestion for snowflake fund - KDC doesn't think we need to try to start that - we think the favorites list would better serve - snowflake fund tabled for this year - some families may want to put the money to a specific teacher - Monica mentioned we should contact parent who suggested it and Brianna already did
4. Treasurer's Report – Amber Liddell Always
 - A. Balance \$8,553.74. The Bingo Check to EKHLA in the amount of \$1,350.00 has not yet cleared (asked Brianna to check with KDC to make sure they received). We have \$47.95 in funds being transferred in from PayPal. Brianna does have about \$30 cash for masks.
5. Communications Report – Amanda Boyd & Jude Morin
 - A. December newsletter will go out within the next 7 business days. New format is driven by email. Can signup on ekhlapto.com and join the mailing list. We don't spam and we keep info safe.
 - B. THANK YOU to Anna Stamps/UPS Store for our giant QR code!
 - C. QR Code - new experiment - giant QR code - board members have been standing outside during pickup with it - point phone camera at QR code and it will ask you to open link - it takes you directly to our membership form online - Androids should have a code scanner on internet browser - we are still actively seeking members - we will have more directions in newsletter
 - a. Did we have a pickup in traffic? Not really yet, but we have noticed people scanning in line - yesterday one did join!
 - b. Directory - still trying to find the best solution - our goal is to have it ready to go for the beginning of next year so it's easy - always been a rush job
6. Fundraising Report – Feliza Fleischer & Sarah Rodriguez
 - A. BOON Supply! Our Fall Fundraiser is here! We're raising money for Eleanor Kolitz Hebrew Language Academy PTO (ID 447364), and we need your help. It's easy! No order forms, no checks to collect, no handing out items. Just send, share, and shop. 40% of purchases go directly to our cause. Fundraiser ends December 31, 2020.

- a. About halfway through - runs through December 31 - easy to order online - we get 40% - sitting at \$1,300 in sales so \$500 coming to us!
- B. EKHLA Masks are still available for \$10--child and adult sizes
 - a. Did you see our EKHLA mask on local TV?! At Mayor Ron Nirenberg's city tree lighting his son was wearing an EKHLA mask!
- 7. BINGO Report – Elizabeth Ydrogo
 - A. Nothing to report
- 8. Committee Reports
 - A. Teacher Appreciation – Sarah Rodriguez (given by Brijal Patel)
 - a. THANK YOU to Ronda Jones for contacting Einstein Bagels and getting enough bagels and schmears donated for breakfast for all staff prior to Thanksgiving Break!
 - b. Will be organizing holiday gifts to be distributed before winter break - we usually do a gift card, but maybe cash instead? KDC said that cash was fine - teachers really do appreciate when the PTO does baked goods or little treats - Amish Friendship bread starters - Brianna and Brijal have done it before - maybe mini-loaf and cash or whatever - Brijal has 4 starters - not a big expense - just need tins and vanilla pudding and milk
 - c. What about Amazon Card instead? In economic climate maybe cash is better - it could be used for anything
- 9. New Business
 - A. Stacey Feldman - Brianna will drop off a mask (her input is cash is the way to go for gifts!)
 - B. KDC did approve dropping masks in teacher mailboxes since it is not a ton of masks and won't be a burden on staff to deliver
 - C. Do teachers like when they get donuts? Yes, they appreciate treats - Monica mentioned they do like healthy treats too
 - D. Tentative Rodeo Breakfast - February - KDC did approve it - try to get planning started
 - a. Vanessa is new to EKHLA - kinder mom - what is it? - SA Rodeo in February - in the past it's been a community event for all families - we would split it up two days by alphabet - we'd provide tacos, games, before school, photo booth
 - b. If you'd like to join committee let us know
 - c. Free dress days for sure - maybe have tacos passed out at desk - maybe figure out drive through taco thing - not sure about off campus kids - maybe still drive-thru tacos - either grade level or divided another way
- 10. Unfinished Business
 - A. none
- 11. Announcements
 - A. none
- 12. Open Forum
 - A. none
- 13. Adjournment – President Brianna Eilers